

Roger Conley

Subject Matter Expert

Capital Markets, Risk Management

(202) 861-0200

wci@watkinsconsulting.com

Mr. Conley was part of the founding of Mortgage Overture Technologies as an investor and board member after working with many of the members of the Overture management team at Fannie Mae as VP of Sales and Marketing for Fannie Mae's e-Businesses. His division launched the nationwide expansion of automated underwriting through Fannie Mae's DU/DO products.

Mr. Conley also spearheaded Fannie Mae's investment with the National Association of Realtors in Realtor.com and subsequently joined Realtor.com (later Homestore, now Move.com) as VP Transaction Services to build a mortgage and transaction services platform for real estate transactions.

Mr. Conley was a founder and principal of an innovative mortgage software and services company, Foster Ousley Conley, in the SF Bay Area in the early 1990's. Most recently he and his brother, Dr. Tom Conley, founded Impulse Monitoring, a medical services firm, which grew to 150 employees and \$20MM in revenue in less than 5 years. Roger served as CEO until October 2007 when he recruited a seasoned healthcare executive to continue the growth. Roger remains an investor in, and board member of Impulse.